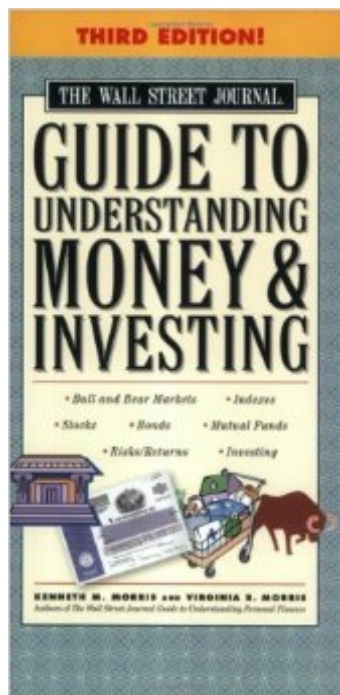


The book was found

The Wall Street Journal Guide To Understanding Money And Investing, Third Edition (Wall Street Journal Guide To Understanding Money & Investing)



Synopsis

THE WALL STREET JOURNAL GUIDE TO MONEY & INVESTING has been substantially revised and updated to reflect highly popular new investment products, new rules on dividends, expanded coverage of mutual fund operations in light of recent disclosures, and significant changes in the capital markets, all of which are essential reading for beginning as well as seasoned investors. New topics covered in this guide include Exchange traded funds (ETFs) Managed accounts Hedge funds Money and Markets Impact of the Euro Stocks All of the changes are clearly presented using the straightforward style and informative graphics that have made this guide the number one financial primer and perennial best seller.

Book Information

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Customer Reviews

A worthy update to earlier editions, with current market behavior information and international updates. This is an excellent and remarkably clear basic guide to money and the markets. I can't think of a better introductory (and basic reference guide) for investors. Not a how-to, but a what-is and why book.

This is a great, concise understanding of money, types of investments, types of mutual funds, the federal reserve system, etc. I wish the Wall Street Journal put out something like this on micro and macroeconomics. I have to say, they makes things simple, concise, and easy to understand. No academic would write this-- as you would expect from the WSJ, this is excellent and a product of

good free enterprise... this is like having the substantive part of ten textbooks in a easy-to-read reference guide...

I use this for teaching undergraduate students Financial Economics. It is a handy reference for them, the charts from the Wall Street Journal are easy to read and are clearly explained. The book is for the lay person who wants to know how to read a bond table or how to understand the stock reports. Value for money this is a great buy!

If you're a beginner, interested in investing, this is a very decent primer to start with. Buy it with Eric Tyson's Investing for Dummies, and you'll be fully set!

Most of the book is a great intro to money, stocks, bonds and mutual funds. But the last section, on Futures & Options, seems really rushed and lacks the clarity of the earlier sections (especially the material on options). For example, the authors do not define "calling" or "putting" options; and there is a blatant error on page 150 wherein a description of an option table is laughably out of sync with the table it is trying to describe. Overall, the book is very good -- just beware of the shortcomings of its last section.

Although this isn't the largest book in the world, I really enjoyed reading it. I thought that I was pretty savvy as far as the way things worked, but this book definitely enlightened me. I also appreciated the pictures that made things clearer.

I think another reviewer said it best... It's not a how to but rather a what is it and why book. We bought this book for my son when he was asking a lot of questions about stocks, bonds, stock market, etc. This was a very clear explanation with drawings that only enhanced the text of the book. It answers basic questions and provides a little bit more in depth than a book for a young child you might find. If you are very familiar with the stock market and investing, this is not the book for you. If you have a student that is interested, or you are just getting your feet wet and considering the stock market and investing, this is a good place to start. Well worth the money. Enjoy.

Still the best general survey of money and investing at the Wall Street level. While it is long out of print, and dates from before the Reit MLP BDC era, it's comic book format is easy reading and remembering for the basics.

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